

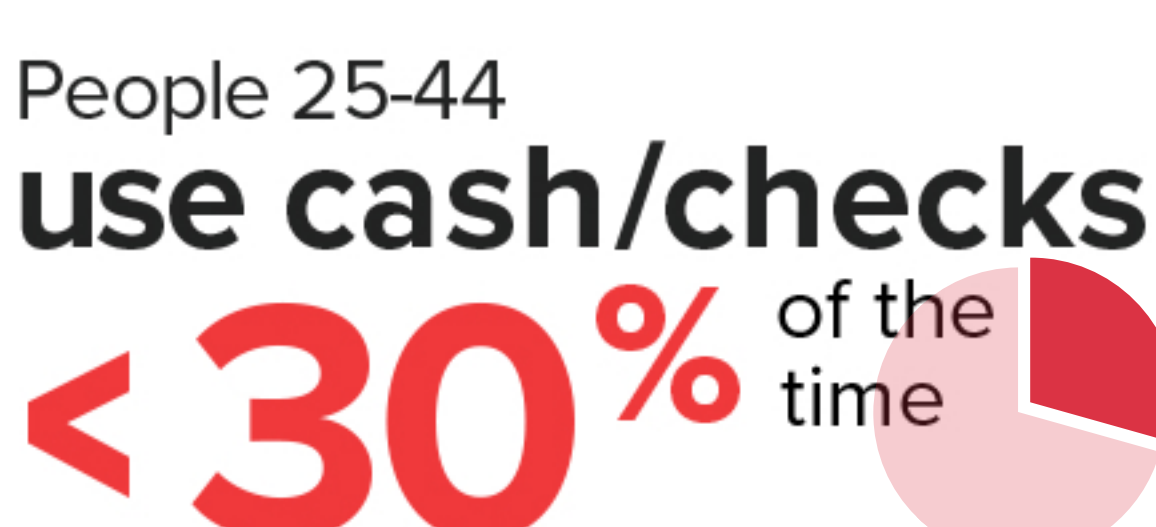
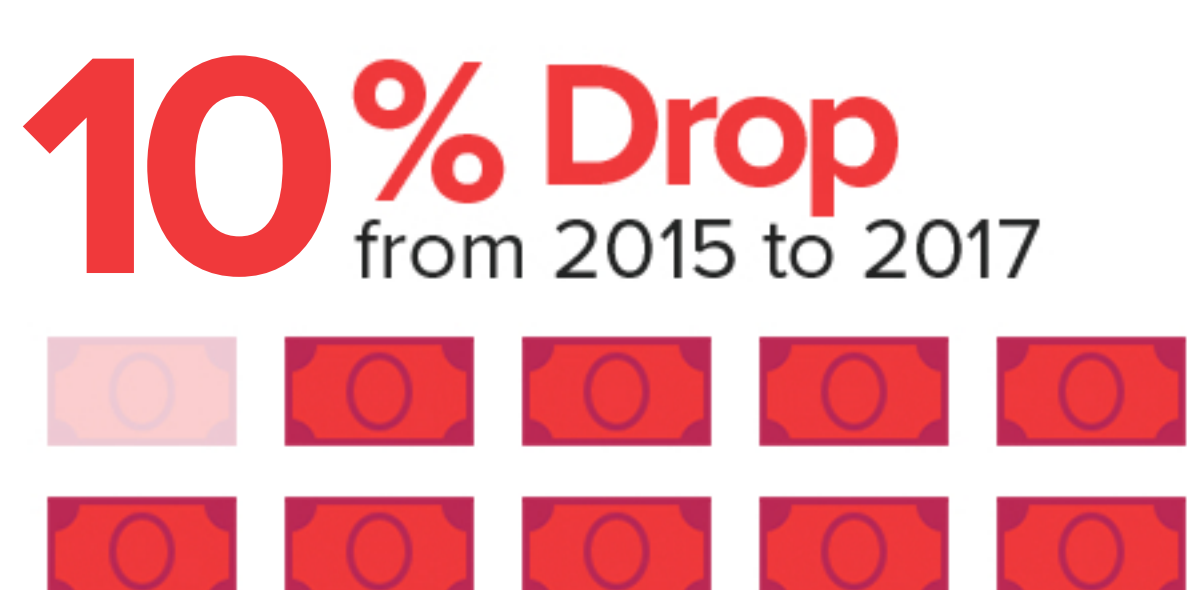


Cash Dethroned by Digital Payments

Cash is losing relevance as digital gains traction. What does this mean for financial institutions?

Use of Cash Is Declining Fast

With a continued increase in ecommerce, electronic transactions, etc. cash is becoming less and less relevant.



Cashless Society Inevitable?

38% of Americans would go cashless if they could



In Sweden **> 1/2** of bank branches no longer accept cash deposits

Bank Services Affected

Number of **ATM withdrawals drop 3%** from 2016-2017



Debit/credit transactions up **10.1%**

Opportunities for Banks

With the decline of cash usage and the rise of digital, financial institutions have the opportunity to leverage all the data that comes with electronic transactions. See how financial institutions are leveraging the power of MX to unlock the value within their data to really get to know their customers and turn financial interaction into meaningful relationships.



1 Provide exceptional financial tools and become an advocate for your customers - positioning your bank as the primary financial institution.



2 Gain a 360° view of your customers' financial lives with insight into their internal and external account info.



3 Make timely and competitive offers to your customers, gaining a larger share-of-wallet. **WIN/WIN.**

DATA is King

SEE HOW **MX** CAN HELP