Connectivity + Data + Experience **= Growth**
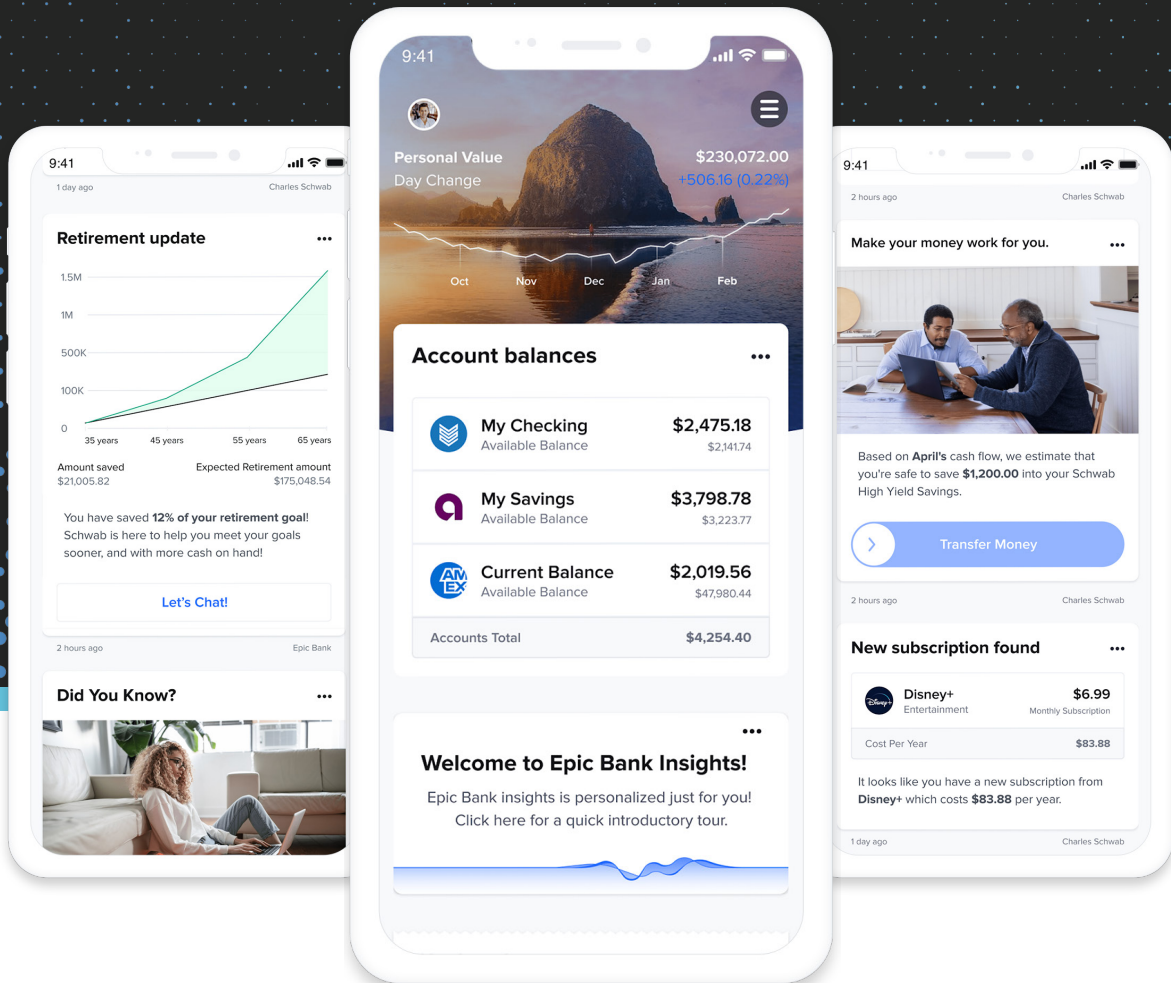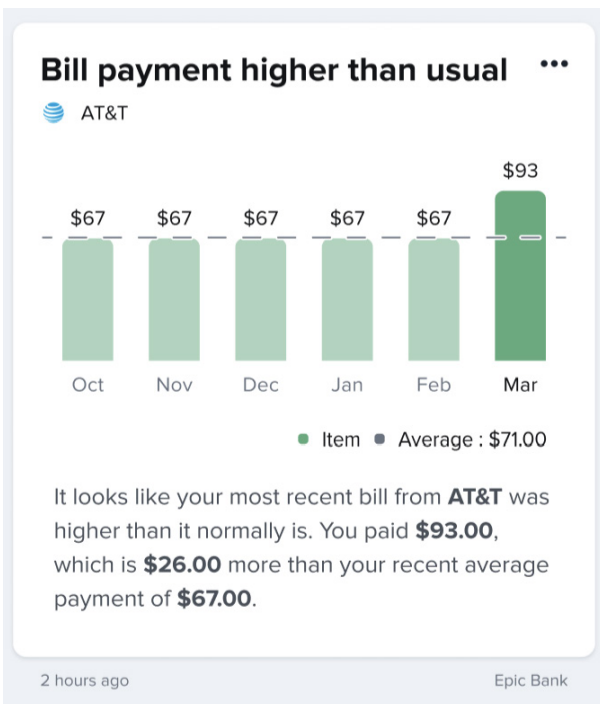
Pulse

MX®

Behavioral Data For
Personalized Insights

With Pulse, your organization can leverage MX's machine learning data engine and predictive capabilities to visualize personalized financial insights in an engaging feed-style UI.

Engaging the One,
Not the Many

Every person has different financial needs—from budget conscious and passive budgeters to those that don't budget at all.

No matter where your customers fall on this financial spectrum, Pulse meets the individual where they are to help them achieve financial goals without fundamentally changing their behavior.
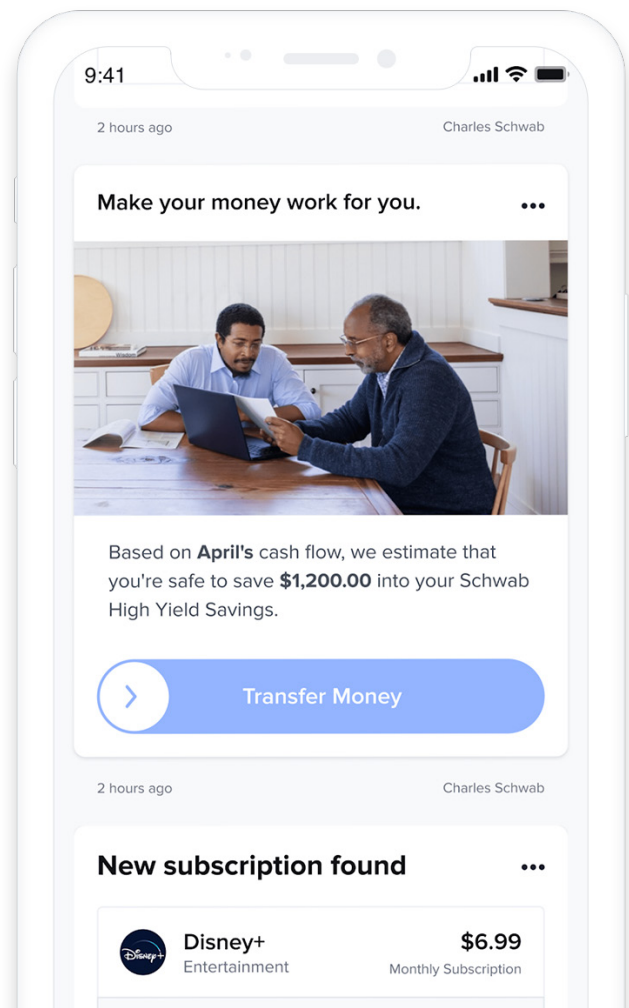
Simplified Implementation,
Seamless Integrations

Pulse is an adaptable solution offered in both a standalone build and an integrated widget that connects with existing services.

This enables organizations to get to market fast with a product that meet and exceeds innovative output.

More Insight,
More Interaction

By incentivizing the connection and engagement elements of the money experience, Pulse will keep customers returning for more while improving interaction and visibility of digital tools
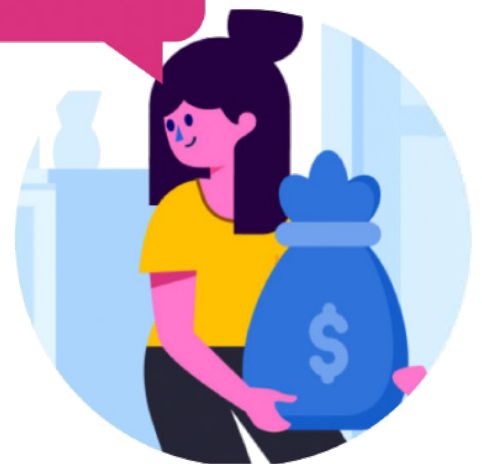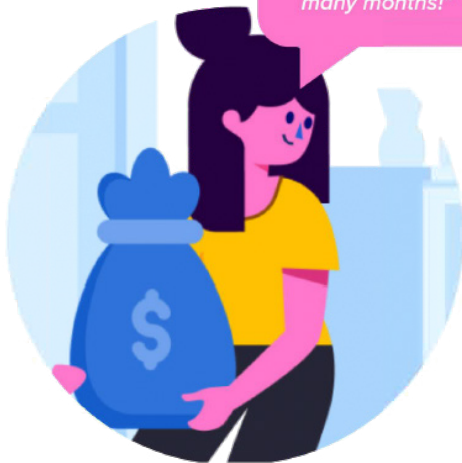

Bill payment higher than usual ...

AT&T

$67 — Oct
$67 — Nov
$67 — Dec
$67 — Jan
$67 — Feb
$93 — Mar

● Item ● Average : $71.00

It looks like your most recent bill from **AT&T** was higher than it normally is. You paid **$93.00**, which is **$26.00** more than your recent average payment of **$67.00**.

2 hours ago   Epic Bank

9:41

2 hours ago   Charles Schwab

Make your money work for you. ...

Based on **April's** cash flow, we estimate that you're safe to save **$1,200.00** into your Schwab High Yield Savings.

> **Transfer Money**

2 hours ago   Charles Schwab

New subscription found ...

Disney+ $6.99
Entertainment   Monthly Subscription

Data-driven Insights and **Personalized Beats:**

Pulse "Beats" are oriented toward an entire customer base to maximize the speed-to-market. This approach helps organizations to scale by using a growing library of proven insights while simultaneously developing custom beats that resonate best with targeted customers.

"Pulse let me know that based on my spending, I was able to move an additional $500 every month into savings. I've needed to start saving for a new car, but haven't be able to really start the saving process. It was nice to have someone on my side to offer advice."

"Pulse let me know that I was currently being charged for 3 different Netflix accounts. I don't know how I missed this for so many months!"

Savings Opportunity   ···

Based on your current balance and your typical activity, we project you can move **$500.00** to savings. Would you like to transfer money now?

Transfer Money

Payroll deposited   ···
⚠ ATTENTION

3M **3m**   **$2,468.68**
Payroll   3/8/2020

It looks like you received a payroll deposit of **$2,468.68** on **Mar 8th.**

2 hours ago   Epic Bank

New subscription found   ···

Disney+ **Disney+**   **$6.99**
Entertainment   Monthly Subscription

Cost Per Year   **$83.88**

It looks like you have a new subscription from **Disney+** which costs **$83.88** per year.

2 hours ago   Epic Bank